

La Mariposa

Fundraising Pack

We hope you enjoyed your time at La Mariposa and would like to thank you for choosing us. Throughout your stay you will have had the opportunity to learn more about the wide range of community projects we support. If you left feeling inspired by efforts for change, we hope you channel your motivation and continue to support our work. Of course for real and lasting development for Nicaraguans, the West requires radical shifts, especially in its institutional structures that keep Nicaragua in the firm grip of poverty. We can't promise you that your fundraising activity will change the world, but we can promise you that every penny you raise will go directly to supporting our projects, which have a positive impact on local people, their communities, and the environment.

Thank you so much for your kind support!

Ways That You Can Help:

Make a donation. Exciting news! We now have a "PayPal" donation button on our website, you can easily and safely make a donation online at: <http://www.mariposaspanishschool.com> just scroll down to the bottom of our webpage.

Regular giving – Make a monthly donation to one of our community projects or to the general 'pot,' where money is spent where the need is greatest.

Hold a Nicaraguan Night – Allow your friends to experience a taste of Nicaragua in your own home. Cook a traditional Nicaraguan meal; show your holiday photographs; charm, entertain, and inspire your guests; and ask them to give generously for a wonderful evening of fun. If you really want to make a night of it, you might want to show *Carla's Song*, Ken Loach's film, a love story set during the war in Nicaragua. Another of our favorites is John Pilger's documentary on Nicaragua, *A Nation's Right to Survive*. You could find some traditional folkloric music. You could instigate some debate about the controversial CAFTA, the Central American Free Trade Agreement. The possibilities are endless!

Here are some helpful links to get you started:

A Nation's Right to Survive: www.youtube.com/watch?v=9bqvLErbfKY

An interview with a Nicaraguan farmer on CAFTA: www.youtube.com/watch?v=-kvJeN5MmKM
Nicanet.org

Extra!!

To spice up your fundraising we've even provided you with our much sought after recipe for Salsa Verde (see page 3)

Take on a Challenge

Sign up for a sponsored run, walk, abseil, bike ride or parachute jump, and ask for sponsorship from friends, family, and work colleagues. If you are feeling really ambitious, why not organize your own sponsored event? Ask everyone else to raise the sponsorship, or make a donation for participating.

Celebration Giving – A Gift with a Difference

Is a special occasion coming up? Give a loved one something different this year by making a donation to one of La Mariposa's community projects! In return, we will send a personalized email to you or your loved one showing how their gift has made a difference. Or, if you are celebrating a special occasion, why not ask for donations to La Mariposa instead of gifts?

Raise Awareness – Give a Talk

Did you know there are many groups and clubs in the USA, Canada, and Europe that fundraise for worthwhile causes overseas? They just need to be asked! Go online to find your nearest group (Rotary Club, Rotaracts, Lions, Leos, Soroptimists, or schools and colleges) and offer to give a presentation about your time at La Mariposa and our community projects. If you need any further information for your talk, please check out our website and feel free to contact us.

The Power of the Internet

You can send a personal message to friends, family, and work colleagues to raise funds at the click of a button. But it's not only about asking for donations, awareness is just as valuable to us. So, why not email all your contacts and let them know about La Mariposa! Include a link to our website www.mariposaspanshchool.com. Remember use Facebook and Twitter as a social organizing tool. Check out our new Facebook page and encourage your friends to be-friend us. You never know who might want to visit!

Make the Most of Your Contacts

Maximize the help of friends, family, colleagues, and other community contacts. You can easily fundraise in the workplace by utilizing the intranet, newsletter and staff noticeboard. Always ask your employer to match the amount you have raised, as most companies set aside money for charitable giving. Outside of work, consider fundraising at your gym, sports club, school, university, local pub, or place of worship. And remember, it's worth writing to local businesses asking for a financial donation (large chains often reserve their support for a specific charity, but it's always worth asking).

Why We Need Your Support

La Mariposa is an eco-hotel and Spanish school located in the pueblo San Juan de La Concepcion in the district of Masaya, Nicaragua. The school was started as one method of directly supporting an impoverished area of Nicaragua, while promoting cross-cultural education to begin breaking down Western systems of development that prevent the country's just and sustainable development.

The school functions with and for the community – completely not for profit. All of our money goes into running the hotel, paying the employees well above standard wages, and into our community development projects. While Mariposa does its best to live minimally, we depend on the support of friends and their extended community to consistently maintain our work, through low seasons and hard times.

Getting Started!

The key to fruitful fundraising is to use simple ideas that appeal to you. Fundraising doesn't have to be a huge commitment, and it should definitely be fun! Why not incorporate it into activities that you'd be doing anyway, like a dinner party, barbeque, or coffee morning. For more inspiration, take a look at our list of fundraising ideas below.

A - Z of Fundraising Ideas

Abseil. Auction. Aerobic workout. Art Fair. **B**ake cakes! Ball. Barbeque with friends and family. Beard grow or shave. Bring & Buy Sale. Barn dance. **C**ar Wash. Car Boot Sale. Challenge yourself to a run, trek or jump. Cake sale. Cheese & Wine party. Coffee Morning. Craft Fair. Cricket Match. **D**ress up, Dress Down. Danceathon. Darts Competition. Disco. Duck Race. **E**aster Egg Hunt. **F**ootball Tournament. Fancy Dress Competition. Fashion Show. Film Night. Fun Run. **G**olf Day. Garage Sale. Garden Party. Give up something (smoking, shopping). Guess the Weight of ... Guess the number of ... **H**eadshave. Halloween Party. Home Collecton box. Honesty box. **I**ndoor games evening. **J**elly eating contest. Jazz evening. Jumble Sale. Karaoke evening. **1K**, **5K**, **10K** challenge. **L**ucky dip. **M**urder Mystery Party. Market Stall. Mile of Coins. Mountain Bike Race. Moustache Grow. Musical Evening. Nicaraguan Night. **N**ame that tune. Name the teddy. Nearly New Sale. Hold your own **O**lympics. **O**dd Jobs Day. Office collection. **P**arty. Pamper Night. Plant Sale. Pool Competition. Pub Quiz. Pantomime. **Q**uiz Night. **R**affle. Recycle Clothes & Toys. Relay Race. **S**ponsored Run, Cycle, Swim, Walk. Secondhand Sale. Silent Auction. Sports Day. Sky Dive. **T**alent Competition. Teddy Bears Picnic. Triathlon. **U**nusual Clothes Day. Unwanted Gifts Sale. **V**irtual Challenge – row the Atlantic without leaving the Gym. Valentine's Day Party. **W**ine Tasting Evening. Wheelbarrow Race. Word Search. **X** marks the Spot with a Treasure Hunt. Xmas Quiz. **Y**oYo Competition. Yacht Race. **Z**any Race.

La Mariposa's Salsa Verde

(All blended to perfection!)

Olive oil – 3 large spoonfuls

Garlic – 1 head, chopped

Onion – 1 small onion, chopped

Pepper – 3 medium sized, chopped

Mustard – 1 small spoonful

Honey – 1 small spoonful
Chile – 5 large
Parsley – 1 handful
White Vinegar – 1 spoonful

How to Pay in Your Funds

You can easily and safely pay in your funds online at: <http://www.mariposaspanishschool.com> just scroll down to the bottom of our webpage and click on the ‘donate’ button. However, so that we can acknowledge your fundraising immediately, please also email Paulette at paulette.goudge@gmail.com. If you’d like, send us your story and photos on how you fundraised, so we can feature it in our upcoming newsletter or on our blog!